

Telling  
All  
About  
The Famous  
Kardinal King

# LATEST PRICE LIST OF OUR SELECT STRAIN Strawberry Plants

Order Early  
Quick Delivery  
at  
Proper Planting  
Time

The Home of Better Quality Plants

::

Millions of Double Inspected State Certified Plants

## WHAT IS THE STRAWBERRY?

It is a plant of the genus *Tragaria*, belonging to the order Rosaceae. The calyx is ten-cleft, the petals five, and seeds are embedded in a fleshy receptacle, which is the delicious and fragrant fruit.

The plant is a dwarf perennial, of stocky habit; the stalk is generally long, and more or less hirsute. The hautbois, which is now believed to be a cultivated form of *F. vesca*, was probably the earliest garden strawberry. The chief wild strawberries of the U. S. are *Fragaria virginiana* and *F. Americana*. Garden varieties have been derived chiefly from *F. Chiloinsis*, the Chilian strawberry and the Virginia species.

Strawberries grow best on a moderately rich loam soil well drained, but adapts itself to almost all other soils.

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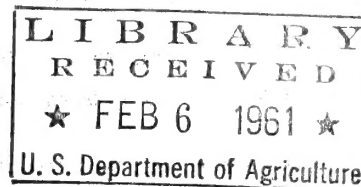
Rothrock's Strawberries--1960

Sunnyside Nursery

JOHN R. ROTHROCK, Prop.

Northampton County, R. D. 2, Bangor, Pa.

Phone: Bangor 1-73



USE TO AVOID  
FEE, \$300

Name.....

Address.....Box.....

City.....R. D.....

County.....State.....

HELLO, EVERYBODY!

January 1, 1960

**First**, I want to thank every friend and customer for the splendid orders I have received. It's simply **Wonderful**.

It's time to talk again about my Kardinal King strawberries.

This is my 13th descriptive folder and price list. I have been raising many varieties of vegetables, fruits, and berries the last 51 years, and what I am saying is the truth. It is too late in life to be different. I've tried many, many new varieties in the last 51 years to find the best strawberry, and believe me **I have found it. It's the new Kardinal King.**

So many varieties have a fault or two—too sour or soft, too small or run small soon, dull appearance, etc. It costs no more to raise a sweet, large and attractive berry, and what a pleasure when you pick them and when selling them. Well, they sell on sight.

Kardinal King strawberry is summer bearing. It is truly the sweetest, largest and finest berry. The hulls stay green and have a bright, glossy appearance. It is very early: three or four days later than the earliest, to late in season and holds to good size till last. It is a very vigorous grower and plant maker. The plants are medium size, but grow large in Spring as they blossom. It is disease free, and seems to thrive in all soils and has no faults that I know of, and I ought to know as I have fruited it 16 years, and that is long enough for a fault to develop. **Don't plant too close** or you will have too many runner plants.

Make sure you get my pure true-to-name Kardinal Kings — none better.

#### **CULTURE DIRECTIONS:**

For garden culture, I would plant 20 inches in row and rows  $3\frac{1}{2}$  feet apart. For field culture, I would plant 24 inches to 30 inches in row and rows  $4\frac{1}{2}$  feet to  $5\frac{1}{2}$  feet. It all depends on your soil, care and rain.

#### **REMEMBER:**

My plants are State inspected twice yearly, and are all grown on rich, moderate clay loam upland soil where the best flavored vegetables and berries grow.

Strawberries must be planted so the crown is even with the level soil and keep free of all weeds, and I would not plant where you have much chick weed as it grows fastest in early spring and chokes out your fruit.

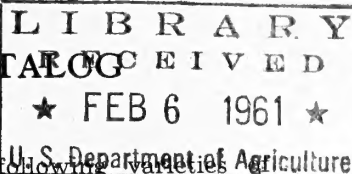
You may use Vigoro as a side dressing if needed after planted and then mulch two inches with fine cut wheat straw or corn stalks as soon as the ground freezes, and leave on as the plants have power to push through, and then top dress with fine chicken manure or stable manure or complete fertilizer. And then be ready when they ripen for your biggest surprise — the tickle, tantalizing taste for weeks; yes, for years.

I have had Kardinal Kings that weighed  $1\frac{1}{2}$  to 2 ounces each and measured  $5\frac{1}{2}$  x  $5\frac{1}{4}$  inches and 12 berries to the pound is common. I have proof and witness to the above. One of my customers reports 12 berries to the quart. I have many satisfied customers that praise my Kardinal King—north, south, east and west. Will you be one more?

You can't plant any other fruit for so little money and in one year reap such big results as strawberries, especially Kardinal King.

And best of all, Kardinal King gives no knotty or green or seedy ends. They are round conical in shape

# SUPPLEMENT TO 1960 CATALOG



TO MY FRIENDS AND CUSTOMERS:

This is to inform you that I have added the following varieties of strawberries and seeds.

I want to tell you again about my great Kardinal Kings. I still can't find a better strawberry, no matter what they are named or who sells them.

My orders mostly come from former customers. Why?

Here is one proof:

I just received an unsolicited letter from a former customer that I had sold him Kardinal Kings about 14 years ago: "We are still enjoying your Kardinal Kings. We have increased each year, very largely, our plantings and can sell them as fast as we can pick them, at our place of business. Thanks so much, and I wish you great success."

Here are other varieties that I am adding to my list and are certified (one year removed).

My plants are all grown where there has not any strawberries grown for at least 50 years. My plants are all healthy and vigorous. My State Inspector said last fall: "If all nursery stock were as free of disease as your strawberries, there would be no need for inspection."

**REDSTAR** — A very late variety, very large plants, large fruit with a big cap and good flavor.

**GOLDEN BELL** — Just what it's name implies, large plants and fruit and long runner. Don't plant too close together.

**EARLIDAWN** — Just a few days earlier than my Kardinal Kings, but good. A moderate plant maker.

**EARLIMORE** — A promising new variety.

**MIDLAND** — Early, good quality.

**WILD FLAVOR** — Medium sized plants, very vigorous plant maker. Don't plant too close. All priced the same as Kardinal King. P. Pd.

**PUMPKIN—FIELD** — A very large, smooth skinned fruit. Is better for pies than ordinary field pumpkin. Seed from a 42 lb. pumpkin. Try it. Price—1 pkt., 20 cents; ½ oz., 60 cents.

**BEAN—Pole** — White seeded, 10 - 12 in. creased back, green pod, a prolific crop maker for home or market. Price — 1 pkt., 20 cents; 3 pkts., 55 cents; ¼ lb., 75 cents.

**CORN—Sweet** — The sweetest corn that grows, ears 4 - 5 in., stalks 3 - 5 feet, stools out a lot of shoots that produce small ears 2 - 3 weeks after the first ear then remains good eating for 10 days. It is unusual. Try it. You won't be disappointed at its 4 - 5 in. ears. Price—1 pkt., 20 cents; 3 pkt. size, 50 cents.

Order early. All above P. Pd.

NOTICE—You may make your own combination of varieties of strawberries for the same price.

**OZARK BEAUTY** — The best everbearing that grows. 25 — \$2.00; 50—\$3.75; 100—\$7.00, P. Pd.



## WHAT IS THE KARDINAL KING?

First — Kirdinal King is so far superior in earliest, size, flavor, productiveness, appearance, vigor and disease free, that it tops them all. It is truly and correctly named — KARDINAL KING — king of all strawberries; king for size, king for beauty, king for sweetness and flavor. It is a joy to work around them, such fine, big healthy and vigorous looking, no diseased plants, and picking them — Oh, Boy!

It is also a good freezer.

And what could I say more. In one word — it's extra super wonderful!

I do not know its parentage.

You just plant a lot and find out for yourself.

My motto is: not how cheap, but how good.

I have a fine lot of plants for you this season in spite of the driest season I ever went through.

**Please order early,** as I have been sold and and thousands of plants short for orders for last three years.

Please send cash, check or money order with order, and state when wanted.

I plan to ship Southern orders first and fresh dug plants each day, starting about April 18 to May 16, '60.

All orders are prepaid to your address by Parcel Post or Express.

Strawberry prices — postpaid:

KARDINAL KING: 25—\$1.25      100—\$4.25      500—\$13.00      1,000—\$24.00      5,000—\$105.00

Unpack all orders at once and hill in if not ready to plant and plant preferably towards evening if ground is dry and hot. Water them.

**Varigated Pop Corn.** Red, white, yellow, blue and black grains all on one ear. Ears are 4-6 in. long on 6-7 ft. stalks. Pops nice, a real novelty. Seed Packet 15c. For popping, 1/2 lb. \$.35, 1 lb. \$.60 Ppd.

**Don't** forget to order plenty of my **Dahlias, Beans and Pumpkins** too.

**Do you know that Strawberries** are an excellent source of **Vitamins A and C**, also **Calcium and Iron** and **low in Calories** — so eat **Strawberries** for your health.

White Birch Trees, 4-6 ft., \$1.50, 3—\$4.25 Ppd.

Maple Trees, 2-3 ft., \$1.00, 6—\$5.00, 6-10 ft., \$3.50, 4—\$13.00 Collect by Express.

I am also offering this season five mixed colors of Gladiolus; deep red, purple and very velvety; light red, deep yellow, pink, and white. All number one bulbs that will bloom this season.

PRICES—postpaid: Mixed only—as they come—a very fine selection: 6—50c 18—\$1.00 40—\$2.00  
75—\$3.25 100—\$4.00.

JOHN R. ROTHROCK, Prop.

SOLE OWNERS OF

JOHN R. ROTHROCK, Prop.

PLEASE CUT ALONG THIS LINE

PLEASE CUT ALONG THIS LINE

SUNNYSIDE NURSERY

51 YEARS EXPERIENCE GROWING DEPENDABLE QUALITY NURSERY STOCK

BANGOR, R. D. 2, PENNSYLVANIA

Name

Street

Address

Post Office

State

Express Office

Date

Route

No.

County

DO NOT WRITE IN THIS SPACE

Check

P.O.M.O.

Stamps

Cash

ADVISE HERE IF SHIPMENT IS TO BE MADE BY

Parcel

Post

Express

Freight

Your Shipping Instructions Here

Ship my stock on or about

We will ship as near as possible on date as instructed.

QUANTITY

VARIETY

PRICES

If we are sold out of variety shall we use our best judgment in substituting varieties of same season and as near as ordered, or return your money? Please check here YES..... NO..... Otherwise we will feel free to substitute. We will do our best to please you.

TOTAL

FREE PLANTS FOR NAMES SENT WITH ORDER. SEE OTHER SIDE.

(OVER)

White Cactus—very large, pure white on long stems.

DAHLIAS—postpaid: 60c each; 3 for \$1.75; one each of three (3)—\$1.75.

Pole Limas—extra large, flat podded, 3 to 5 beans in pod. Green limas measure 1 x 1½ inches.

Lima Bean prices: 1/2 lb.—40c      1 lb.—75c prepaid.

Pop Corn—Dark red ball-shaped, 2-inch ears 10c each.

Sweet Pumpkin—Very large, yellow shell, rich red-yellowish flesh. The best sweet pumpkin that grows. Grows  
gh 85 lbs. One packet—20c; 1/2 oz.—35c; 1 oz.—70c prepaid.

Midget Pumpkin or Sugar Pie—A good pie pumpkin, easy to grow. One packet—10c; 1/2 oz.—25c; 1 oz.—repaid.

Vegetable Garden Collection—1 packet each, Christmas Limas, Bush and Pole Lima, Red and Varigated Corn, Midget and Sweet Pumpkin, Pearl Sweet Corn, and Dutch Pole Bean, Total \$2.00, \$1.80 Ppd. This is enough seeds for a good sized garden.

Please order more than one variety of seeds above to save mailing alone or with strawberry plants.

Please order early to avoid a big late rush and please—cash with order. Customer pays C.O.D. charges.

## SUNNYSIDE NURSERY

Bangor, Pa., R. D. No. 2

Northampton County.

**PLEASE ANSWER QUESTIONS**

What is your experience with strawberries?...

## What is your favorite variety?...

Have you ever tried my variety?...

What is your present acreage?...

Remarks and Suggestions..

[illegible]